



Carrier Overview

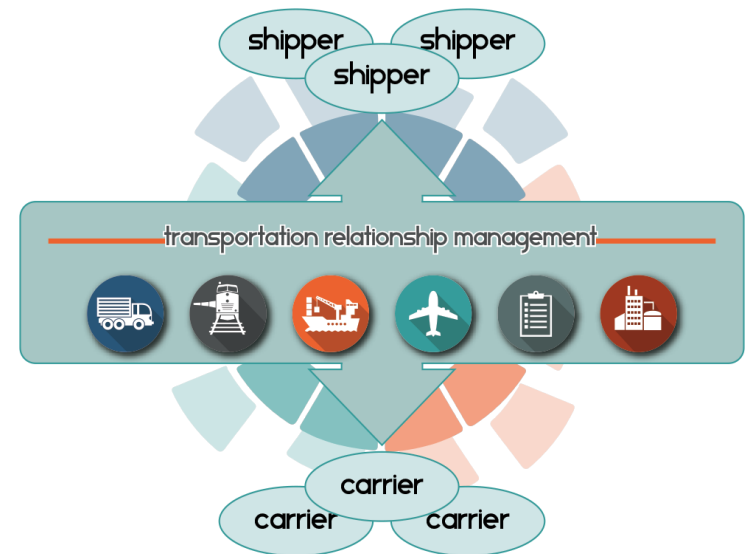
Better **Match.** Better **Move.**

Transporta Overview

Simplifying the process of moving freight by building relationships and matching companies through an online platform.

Our platform provides carriers (asset & non-asset):

- Ability to intelligently be found by shippers
- Appear more relevant in searches
- Exposure to shippers with what you do best



Industry Observations Of Challenges

Shipper Challenges:

- Excessive time searching Google with limited results
- Uncertain in which calls/emails to take
- Poor representation by carriers
- Challenges pre-qualify new carriers
- Inability to efficiently find new carriers

Carrier Challenges:

- Difficulty being found by the right shippers
- Poor driver utilization and satisfaction
- Difficulty identifying ideal shipper matches
- Challenges growing existing accounts
- Pressures to improve sales ratios

What are your challenges?

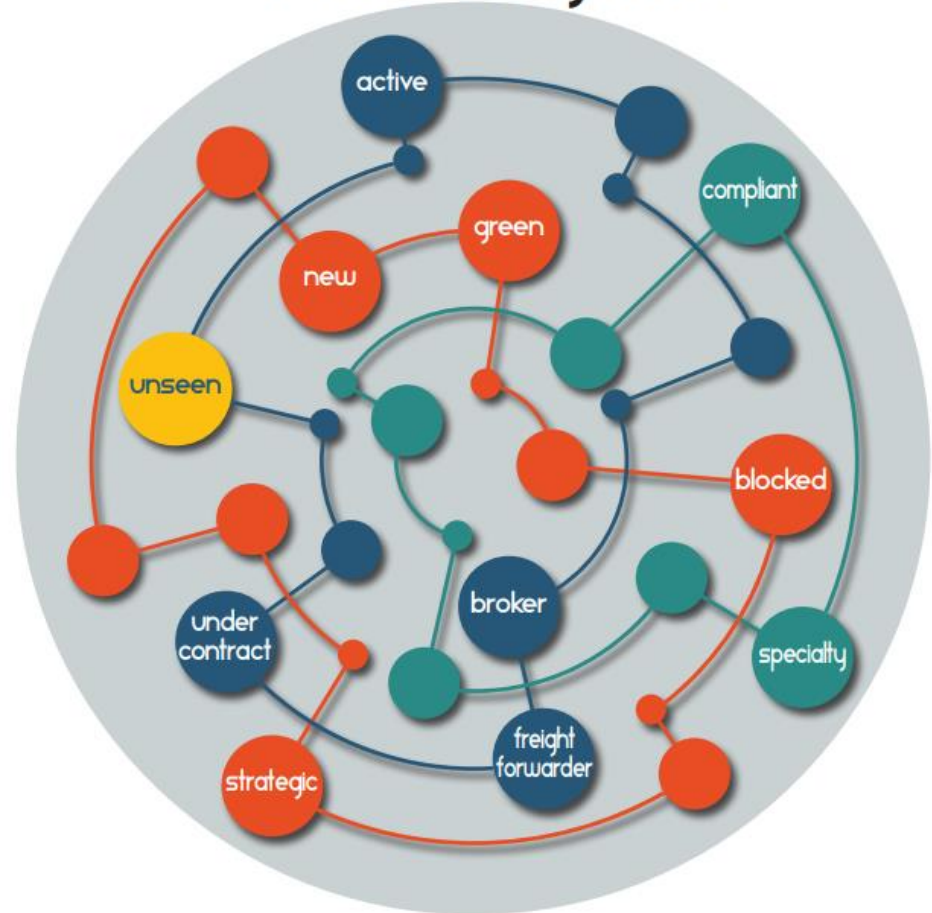


Improve Being Found

Would being seen by the right shippers help business?

With advanced matching shippers can better find you lowering your cost to find business

carrier ecosystem



Leveraging Your Assets

Will letting shippers know what you do best grow your business?

Whether your assets are physical or intellectual, they can be easily seen by shippers

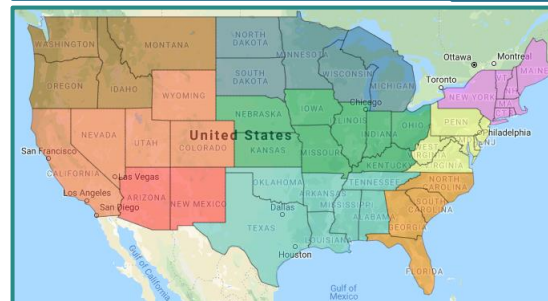
Present your physical assets to shippers



Helping others find you by you skills

Modes Trade Groups Size
Import/Export Trade Lanes
Services Geography HazMat
Powerful Attribute Model
Facility Type Asset/Broker Certifications
DOT Number Diversity Memberships
Verticals Specialization

Service Area (regional view)



Right Opportunities

Do shippers find you,
return your calls, or
know about your
services?

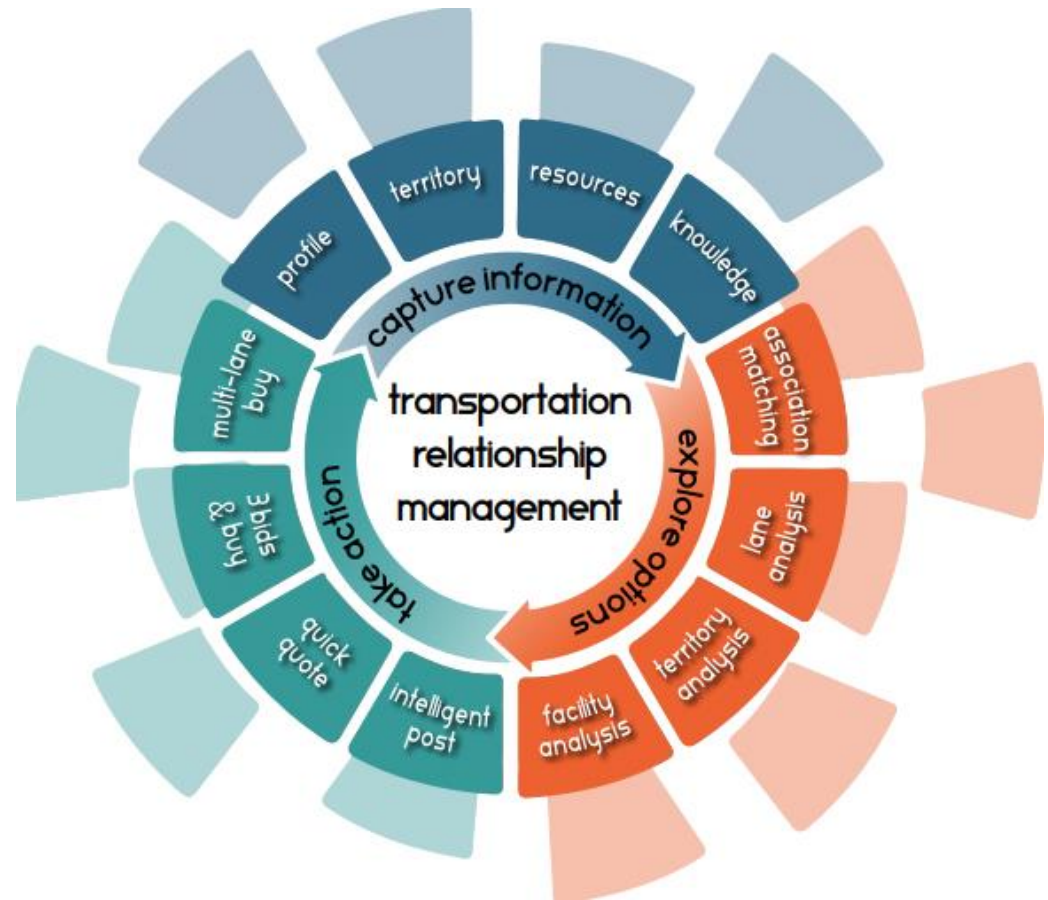
Attracting shippers that want
what you do best is a win for
all...we help them find you



Free to Start

Is it worth 30 minutes to build or update your profile for shippers to see in real-time?

Put your best foot forward for others to see at no cost
(send us an email to get a link to your profile)



Summary



- Our industry specific platform allows shippers to easily find what you do best
- Your capabilities are enriched for better matches to shipper requirements
- We identify options you did not know existed

Leverage our platform to increase your opportunities for finding the right business to grow

(Free to build a searchable profile)



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