



Transportation Relationship Management: Carrier Services

Transporta Solutions provides all carriers a platform to be seen. If a shipper's requirements match your capabilities, you will be found. Some of the benefits include:

- The information about your company will be seen by all shippers in the network, lowering your investment cost.
- Our platform matches your capabilities with a shipper's requirements to generate the most profitable business for your company.
- Communication with shippers is efficient, auditable, and secure, saving you time and money when competing for business.

**Our platform supports companies moving freight with:
Trucking, Rail, Ocean, Air, Brokers, Freight Forwarders, or Consultants**

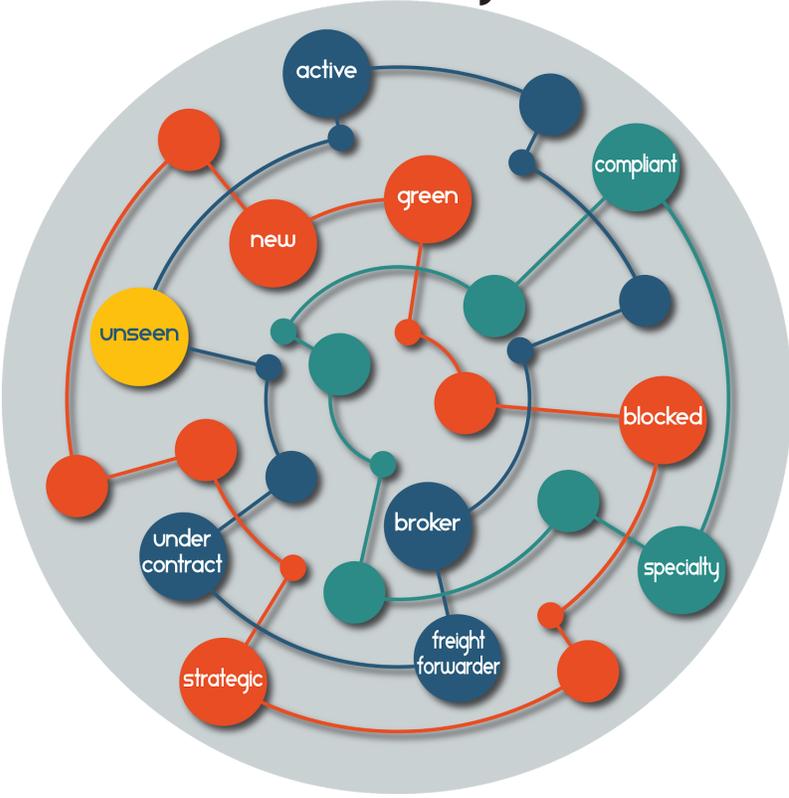
Our contextualized data model gives shippers visibility to the universe of carriers to make decisions in real-time. If you are a carrier for a local region with a handful of origin/destination pairs or an international carrier managing multi-segment lanes from Asia to North America, our platform can help you grow your business. To help carriers, our platform is designed around the following challenges to improve your success rate with shippers:

Challenges Today	Challenges Tomorrow
<ol style="list-style-type: none"> 1. Safely represent business goals to put the best foot forward. 2. Market visibility to win more of the right business. 3. Marketing flexibility showing where you can be more aggressive. 4. Overcoming staffing constraints to locate and respond to opportunities. 	<ol style="list-style-type: none"> 1. Adapting to new technology channels (i.e. Uber' for freight or global digitized trade network). 2. Accelerating business cycles and staying ahead of industry volatility. 3. Ability to promote higher value with less effort (go beyond a single lane).

To address these challenges, our platform provides carrier information to shippers and evaluates all possible options that match carrier and shipper requirements.

Our platform allows carriers capabilities to be matched to shippers requirements creating more opportunities to be found. This allows users to better respond to sudden shifts in logistics requirements and industry dynamics. Transporta Solutions ensures that shippers and carriers do not miss opportunities that could benefit all parties.

carrier ecosystem



As a user of our intelligent network, you will be able to update your profile at any time based on the current state of your business. Your updates will allow you to securely indicate markets that your company wants to play in. Your updates enable you to be more aggressive and win more business from your existing partnerships. These updates will be instantly available to shippers and can be matched to find new business. As you alter your business strategy to meet the dynamics of the industry, you can easily add these updates to your profile to continually grow your business and margins.

Transporta provides Transportation Relationship Management (TRM) software to the logistics industry that creates value for both the shipper and the carrier. Our platform is built on an intelligent network allowing shipper capabilities and carrier requirements to be matched to meet the needs of the global digitized trade era. To learn more, visit our website (www.transportasolutions.com).

better match. better move.