



# Shipper Overview

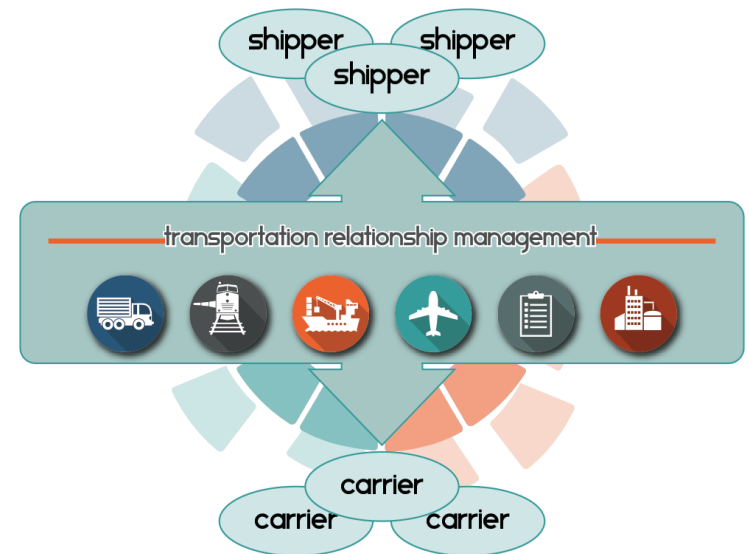
Better **Match.** Better **Move.**

# Transporta Overview

Simplifying the process of moving freight by building relationships and matching companies through an online platform.

Our platform provides users:

- Ability for shippers to intelligently discover the best carriers
- Allow carriers to be found by a larger target audience
- Simplify management of transportation relationships

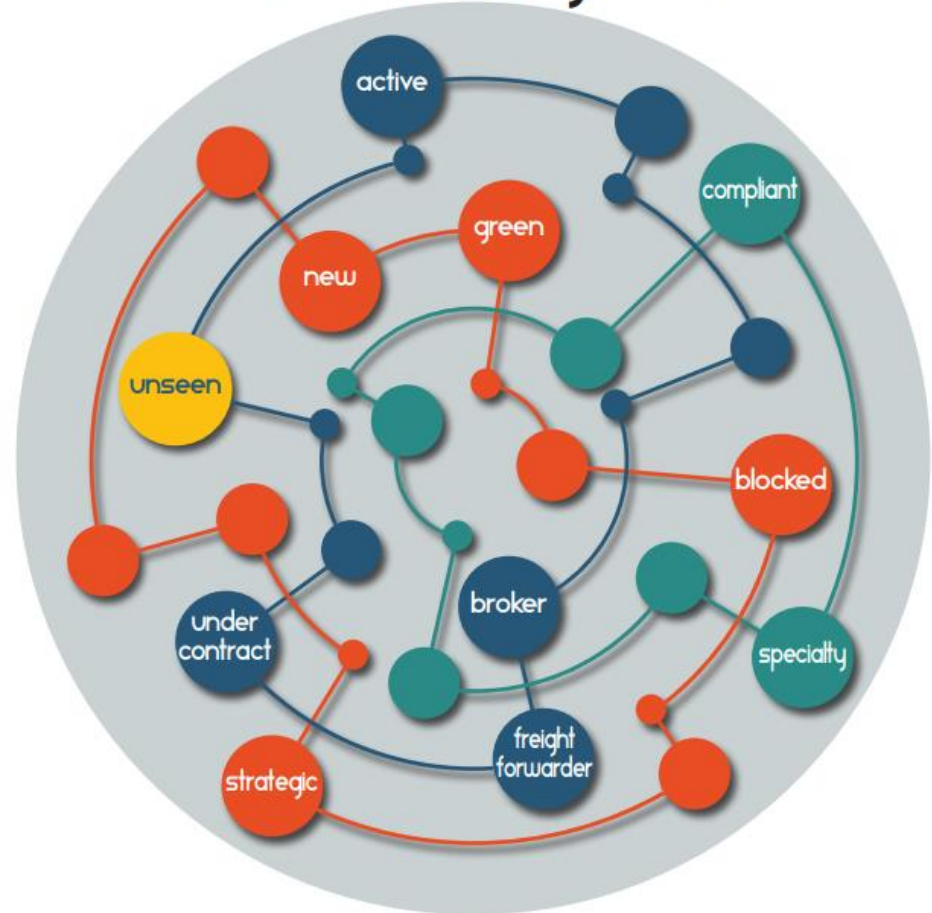


# Unseen Capacity

**For Shippers:**  
What impact would 5% better carriers have on your sourcing process?

**For Carriers:**  
Would being seen by the right shippers help grow your business?

carrier ecosystem



# Challenges Today

## SHIPPER

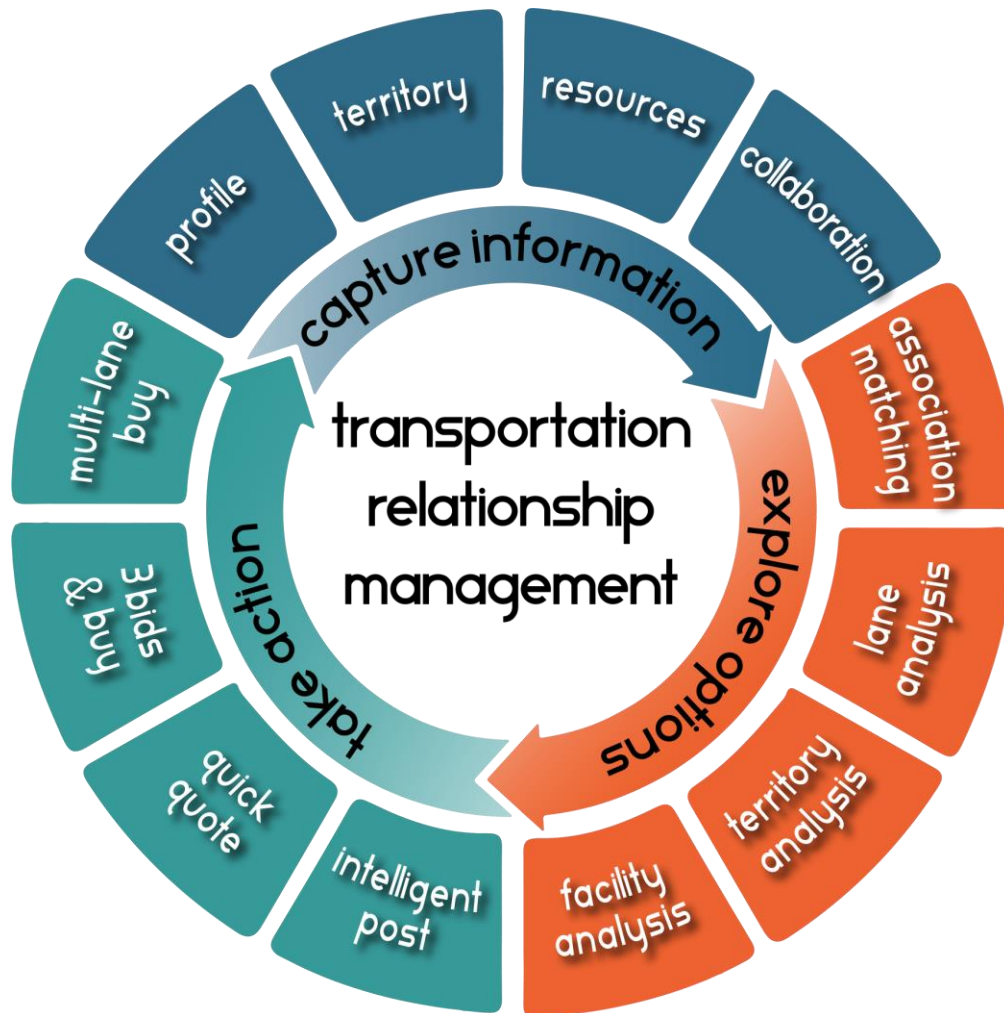
- Cyclical market is impacting business and deliveries
- Too many calls from carriers and not knowing which to return
- Having up to date information for fast decision making
- Hours spent searching for carrier options

## CARRIER

- Having the right type of business in a cyclical market
- Lowering the cost of sales to find the right partners
- Growth within core business areas
- Missing out on opportunities when there is a great match



# The Solution



## Product

SaaS service for matching transportation requirements with capabilities

## Goal

Provide access to previously known and unknown options for better decision making

## Technology Enablers

Advanced searchable data, Google maps for finding businesses, communications for qualifying opportunities



# Summary

- Our proprietary platform is like a dating application for the transportation industry
- Normalized terminology for finding and connecting parties
- Platform has 25k+ facilities and 682k+ power units for shipper to overlay on

**We deliver results to help shippers find asset and broker carriers**

Learn more by reviewing shipper and carrier documents on our web site or contact us



Transporta Solutions optimizes B2B communication channels through our Transportation Relationship Management (TRM) platform, by matching shipper requirements and carrier services to provide the best fit for both companies.

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